

# Derek Dyer

[derek@digitalderek.com](mailto:derek@digitalderek.com)

3303 West San Juan St. Apt. 1

Tampa, Florida 33629

(772) 631-5044

## Education

- Bachelor of Arts in Technical Writing and New Mass Media from the University of South Florida.

## Hardware and Software

- Mac and PC
- HTML/CSS
- Microsoft Office
- Adobe Illustrator CS5
- Adobe Premier Pro CS5
- Adobe InDesign CS5
- Adobe Dreamweaver CS5
- Adobe Photoshop CS5
- Adobe Robohelp

## Instructional Writing and Design

Learning and testing new software, providing usability and functionality feedback, creating documentation, curriculums, and visuals in many mediums using industry standard software and hardware. Manage an HTML based, context sensitive, indexed web help system covering thousands of topics all while maintaining a single-source methodology to prevent publishing outdated content and preventing multiple document updates.

## Freelance Work

### Logo, business card, letterhead, and envelope design:

Worked closely with owners and project managers to ensure quality and customer satisfaction, often-utilizing universally compatible online screen sharing application and performing live design sessions.

### Email marketing campaigns:

Helped implement strategic email marketing campaigns using an email application. Contributions included graphic design, layout, and content.

## Non-Profit Work

Assisted the March of Dimes Hillsborough office with marketing, organizing, and logistics involving their flagship annual fundraising event, "The March for Babies."

## Sales and Payments

Held multiple job titles at a mobile car auction including: payment office handling thousands of dollars in cash and credit programs, regional sales representative, lot manager, and driver.

## Athletic Career

- 2011 Collegiate Wakeboard National Champion and series MVP.
- 1999 - 2003 Professional Competitive Wakeboarder and Coach toured the United States competing in professional level contests. Involved and featured in a popular instructional book titled *Wake Physics*.

## Employment History

(August 2011 – Present) [Mangrove Software](#) Tampa, FL Jr. Technical Writer and Q.A.

(May 2011 – August 2011) [Gunn Marketing Group, Inc.](#) Tarpon Springs, FL Freelance Image Consultant.

(Jan 2011 – August) **Here For You, LLC** Stuart, FL Freelance Image Consultant.

(Jan 2011 – May 2011) **March of Dimes** Tampa, FL Marketing/Event Planner Intern.

(Oct 2003 – Jan 2008) **Carsons[sic] Tavern/The Ashley/East Ocean Bistro** Stuart, FL Bartender.

(Aug 2001 – Oct 2003) **Neal Auctioneers** Ft. Pierce, FL Sales Representative.